

The Redemptive Business Canvas™

NAME/PROJECT: _____

VERSION: _____ DATE: _____

→ *Serve Through Sacrifice*

→ *Renew Culture*

→ *Bless People*

Redemptive Checkbox

Leadership		Strategy		Operations		
Vision <small>The ideal, restored state of reality</small> <input type="checkbox"/>		Marketing <small>The narrative that motivates behavior change</small> <input type="checkbox"/>		Sales <small>The tactics that will achieve adoption</small> <input type="checkbox"/>	Production <small>The process of creating and distributing goods and services</small> <input type="checkbox"/>	Finance <small>The strategy that facilitates resource management</small> <input type="checkbox"/>
Mission <small>The focused contribution towards the vision</small> <input type="checkbox"/>						
Core Values <small>The behaviors that embody the mission</small> <input type="checkbox"/>		Value Proposition <small>The overarching point of differentiation</small> <input type="checkbox"/>		Management <small>The organizational design that holds the business together</small> <input type="checkbox"/>	Team <small>The roles required to operationalize the business</small> <input type="checkbox"/>	Systems <small>The infrastructure that enables business functions to operate</small> <input type="checkbox"/>
Problem <small>The lack experienced by the target audience</small> <input type="checkbox"/>	Solution <small>The approach to addressing the problem</small> <input type="checkbox"/>	Target Audience <small>The group that the solution is designed to serve</small> <input type="checkbox"/>				

Key Metrics:

Redemptive Impact <small>Restoration for the community</small>	Financial Sustainability <small>Fiscal health for the business</small>	Stakeholder Flourishing <small>Well-being for the individual</small>
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